

## 2020 Census Letter of Agreement

The Federal Government has stressed the critical importance for communities with the 2020 Census by emphasizing; ***“The 2020 Census will determine congressional representation, inform hundreds of billions in federal funding every year, and provide data that will impact communities for the next decade.”***

DistrictWON has partnered with them TO ENSURE SCHOOLS GET THE COMPLETE FUNDING THEY NEED through complete participation in the Census process in their communities.

Through DistrictWON, U.S. Census Bureau is asking that you help educate your immediate community via providing 3 social media posts to your community.

### What your high school will receive for this partnership:

- DistrictWON will provide **\$500** to your high school. (\$500 payable on compliance verification and client payment to DistrictWON).

### What my high school needs to do to fulfill the partnership:

#### Spring 2020:

**Social Media Posts:** School will share a minimum three (3) posts during the month of May distributed through the school’s primary social media account. It is suggested that the posts be scheduled for delivery each Monday or Tuesday of the week (i.e. May 4 or 5, 11 or 12, etc.) Content of posts are included below, please review.

**Proof of Performance:** All school needs to do is post the three messages during the month of May. DistrictWON will track the hashtags and, upon the posting of the sharing of the third piece of social media content, school will be paid.

### Sample Post:

