



BGSU Letter of Agreement

Through DistrictWON, Bowling Green State University (BGSU) desires to execute a sponsorship at your school. We are hoping you will consider.

What your High School will receive for this partnership:

- Through the sponsorship with BGSU, DistrictWON will be able to provide **\$2,000** to your High School.
 - \$1,000 payable 10/1/19
 - \$1,000 payable 12/1/19

What my High School needs to do to fulfill the partnership:

Signs:

- Display two (2) signs during all Fall sports events at the primary football field. Signs are double-sided, approximately 3'x8'. We ask that the signs be placed in the back of the endzones (one in each).
- Display one (1) sign in the main gymnasium through the winter sports season (until 3/31/19). We ask that the sign be placed in an optimal location, preferably at either end of the court.
- Signs can be removed at the end of each season.

PA Announcements:

- Read 2-3 announcements during the fall and winter sports events where a PA announcer is present.

Social Media Posts:

- Through school social media accounts, originate 2 posts per season presented by BGSU (2 during the fall, 2 during the winter). We realize there are multiple school accounts. Our desire is that these posts originate from a primary account so that it can be shared among other school accounts.
- DistrictWON would also like to capture the relevant analytics from each post from the school. The originating account has those analytics, which are generally available. Such information includes the number of viewers of the posts, the number of "likes" and "shares," or other similar data.
- DistrictWON will deliver signs to your High School. We will also provide the copy for the PA announcements and the copy with proper formatting for the social media posts.